

## Calling All Writtle Businesses



In 2010 the Writtle Parish Plan was published by the Writtle Parish Plan Association following a major survey and analysis of the information provided by villagers and business in Writtle. An important response of the Business survey was that the community interaction between the business and the residents of Writtle could be enhanced. We all know that the current economic climate is far worse than when the survey was undertaken. The Writtle Parish Plan Association working with the Parish Council has been considering how they can bring businesses and customers together to improve the prosperity and sustainability of the local community.

As a community we need to:

- encourage business- to- business engagement to establish local supply chains
- Encourage local employment opportunities
- Identify barriers to business growth e.g. car parking, signage, suitable premises, banking etc, and encourage collaboration to provide solutions.
- Sign post to business support services
- Promote our businesses to local residents and customers
- Encourage local residents to think “**local businesses first**”
- If there is sufficient interest establish a Writtle Business Group

We realise that as a business, time is precious and that attendance at meetings is often difficult to achieve. To assist in promoting commerce in the Parish, a Writtle Business Group has been set up on LinkedIn (<http://www.linkedin.com/>) . This is a free business to business contact site where we would encourage Writtle Business to get involved in discussions and debates. Currently this group is open to all Writtle based businesses, Parish, Borough and County councillors, and indeed anyone with an interest in improving business life in the parish. It is one way that we can help businesses to network and to begin to consider the points outlined above.

We look forward to “seeing” you there. Please let us know your ideas!

For further information please contact:-Parish Councillor Lois Bowser [lois.bowser1@btinternet.com](mailto:lois.bowser1@btinternet.com), Parish Councillor Brian Cairns 422832 or Andrew Porter 421507 (Parish Plan Association)